

Cost of wasted paper

:20 second radio PSA

Originally recorded by a member of the South Shore Recycling Cooperative (Deb Sullivan of Marshfield)

“Take 6 trees, chopped and chipped, and enough fuel to run your house for 3 weeks. Boil in lye for a few hours, acid wash, bleach, and dry. What is it? Just enough paper to supply one American for a year.

It's a lot easier to make paper from paper. Half of your newspaper is recycled, and no birds lost their homes for your cereal box. The South Shore Recycling Cooperative recommends that you choose recycled content office products, greeting cards and tissues too. The quality won't disappoint you.

Close the loop, buy recycled.”